

SHARON
FURNITURE & ELECTRONICS

CODE : M&W ROBB

在这里，一切形容词都没有意义，因为双足比语言更加诚实。

**Here, all adjectives are
meaningless, because the feet
are more honest than the words**



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M&W

黑酷时代，与你一起拥抱未来

Black cool age, embraces the future together with you



A1904



B1904



C1904

Black sense of art

In the field of art, everything will be eclipsed without black. The fantastic realm presented by the dream is doomed to be highlighted by the elegant and fashionable black even with rainbow colors. The design of black chair may lack lively beauty, but must be full of fashionable and cool fashion. With different practical function, the art of chair in the dream will be reflected in the real space.

在艺术的领域，没有了黑一切都将黯然失色。由梦开启的奇妙境隅，纵使梦幻七彩也注定少不了高雅的大黑存在，黑色的椅子设计或许缺乏轻快的跳跃美感，但一定充满时尚化的高冷和炫酷，搭配不同的实用功能，将梦想中的椅子艺术照入现实空间。



B1904



C1904

FREE STYLE

It is the free, bold and simple line that fits your body perfectly, with quiet elegant color to satisfy your elegant taste. The casual sitting posture, the unrestrained freedom will be started from the moment you sit on it

是自由，是奔放，以纯粹的线条体贴着肢体语言，以素雅的色彩满足你的品位。恣意放纵的坐姿，无拘无束的自由，从坐上这里的一刻开始。



IN SILENCE



I ALWAYS WANT TO HAVE EXPERIENCE OF SITTING ON THE WORLD
MASTERPIECE OF CHAIR DREAMED FOR A LONG TIME



M & W

SIMPLE SHAPE CREATES PROFOUND MEANING



A1901



B1901

FROM THE FANTASTIC DREAMLAND TO THE AESTHETIC ARTISTIC CONCEPTION,
WE HAVE BEEN EXPLORING STEP BY STEP. DESPITE TWISTS AND TURNS AND
SUSPENSE, WE ALWAYS BELIEVE THAT THE MOST BEAUTIFUL ART IN THE
HEART LIES AHEAD



B1901



C1901

ARTISTIC CONCEPTION

From the fantastic dreamland to the aesthetic artistic conception, we have been exploring step by step. Despite twists and turns and suspense, we always believe that the most beautiful art in the heart lies ahead

只有抛开一切社会的束缚，艺术才会给我们呈现出最纯美的形象，只有放下心中的有色眼镜，才能领略艺术的醉美想象。人体艺术如此，椅子的艺术也一样，因为有些美是无法语言的，只能用心灵去呈现，正如你之所见。

M & W



禁止窥探

我从不反对人生应该阳光坦荡，但也确信有些艺术品位应该私属专享，因为有些境界不是人人都能到达，所以有些位置也不是人人都可以拥有。

I never oppose life should be sunny and open minded, but believe that some arts can only be exclusively appreciated by someone, because some realm is inaccessible to people as some position be

WORLD MASTERPIECE



A1901-I



B1901-I



C1901-I

M & W



DREAM IS THINKING.



从极简的造型到座椅的新艺术，FURICCO 办公椅在先进科技和时代潮流带动下，已把人类的创意理念和多元素文化等相互融合，展现出完全属于自己的品味。

From the minimalist shape to the new art of chair, FURICCO office chair, driven by advanced technology and the trend of the times, has integrated human creative ideas and multi-element culture, showing its own taste.



A1902



B1902



C1902

SIMPLE SHAPE CREATES PROFOUND MEANING



A1902-1



ARTISTIC CONCEPT

From the fantastic dreamland to the aesthetic artistic conception, we have been exploring step by step. Despite twists and turns and suspense, we always believe that the most beautiful art in the heart lies ahead



B1902-1



C1902-1

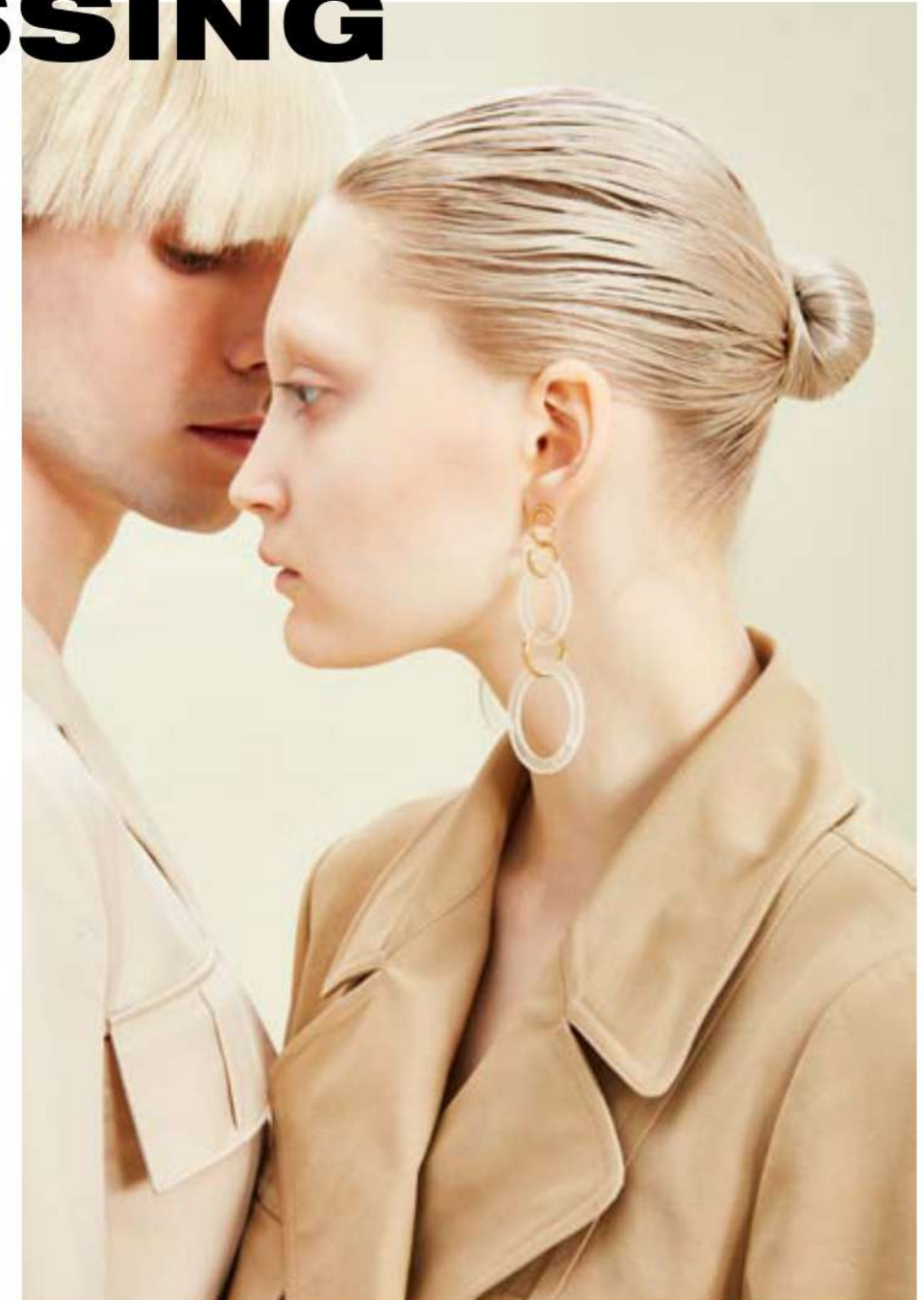
WORLD MASTERPIECE

I ALWAYS WANT TO HAVE EXPERIENCE
OF SITTING ON THE WORLD
MASTERPIECE OF CHAIR DREAMED
FOR A LONG TIME



QUAMUSDA

ENCOUNTER MISSING



EVERY ENCOUNTER CONTAINS THE ULTIMATE BEAUTY

M & W

LOOK UP / DOWN

An ideological journey initiated by dreams has no fixed point of view and position, and it can be seen as a free rein between the artistic world and real life. Maybe it's a poetic space, a fascinating chair. Here, I forget the constraint, the rules, and freely enjoy the comfortable state composed by space and human

由梦开启的一场思想旅行，没有固定的角度与立场，在艺术世界与真实生活间信马由缰，寻找最能解脱身心的梦幻场。也许是一个诗意的空间，也许只是一把醉美的椅子，在这里，我忘了约束，忘了规则，自由享受空间与人的写意状态。



A1918

CURIOUS VISION

M & W

ARTISTIC IMAGE

CURIOUS VISION

Beautiful things happen every day, but the most beautiful things are sought after once they are missed, which might be the reason that art comes from life but is higher than life. When we have aesthetic fatigue of beautiful works, we will be indifferent even they are so wonderful. However, we will contemplate and mutter afterwards, finding that it is the rare beauty in life

美好事物每天都在发生，但极致美好的事物总在错过之后再追寻，这也是艺术源于生活又高于生活的原因。当对美好作品审美疲劳时，即使偶遇天人之作也会短时变得无感，但过后一定会思索、玩味、沉吟，发现这才是生命中难得的极致。



M & W



A1918



B1918

DANIMILLANDAE QUAMUSDA

可以低姿，可以高调，可以抱元守一，也可以进退自如。以思想艺术的独特美感，赋予真实生活以奢华的灵魂，即使一把椅子，也蕴含着梦想与实现的力量。

It can be low pitch, or high profile. With unique beauty of the art of thought, it endows the real life with luxurious soul. Even a chair contains the strength of dream and realization.



C1918



Is the familiar feeling the scene in the dream or predestined in previous life?

M & W



A1918



B1918



C1918

It is for the dreams of young generation, for the successful people, because art and life have their own stratum. A chair carrying chair is no exception. The familiar feeling in the dream can reappear in the real life.



B1916



C1916



A1916

Furniture is the carrier of people interacts with the space, and the color of furniture also led the entire radiation addition to create high value of office space. The grass green vitality, the vitality of fresh ice blue, orange... Choose the right color of office furniture, to create ance of office space.



A1916



Idea of "Chair" in the space

It is design language interpreting the dreamer of life. An artistic feast is outlined by fashionable and sharp diamond lines, beveled interface and triangle image composition viewpoint.



B1916



C1916

无力反抗的极美迷惑
**Irresistable beautiful
bewilderment**



IRRESISTABLE BEAUTIFUL BEWILDERMENT



A170H



B170H-1

FUNCTION AND BEAUTY, IS THE PURE CORE OF ART OF CHAIR



B170H-1



C170H-1



ORTHODOX OR UNCONFORMAL? WE ARE GOOD AT
ACCOMMODATING ALL OF YOUR EMOTIONS



Life is like a seesaw. Whoever is taller or lower depends on where you put the fulcrum.

DANIMILLANDAE QUAMUSDA

人生像一张跷跷板，谁高谁低，主要看你把支点放那里。





B1912

Function and beauty, is the pure core of art of chair



B1912



B1912



B1912

The shape is condensed but not insipid, simple and plump. The line is smooth but not dull, gentle and upright. The colour is pure but not monotonous, bright and quiet. Their elegant and concise temperament always lets people ignore their other perfect functions.



C1912-1



C1912-1



C1912-1



C1912-1



C1912-2



C1912-2



C1912-2



C1912-2

AMAZING

冲破束缚，只为惊艳未来



M&W

ELEGANT AND FASHIONABLE



A1908



Breakthrough the shackles, only for amazing the future

The simple and pure colour, the exquisite surface treatment, the lightness are admired by people. The style, material and technical means even show the endless charm and bearing of modernity



B1908



B1908

ARTISTIC IMAGE



ELEGANT AND FASHIONABLE



A1908

Those concise works, fluent lines, through the wise and lively combination, become emotionally rich and meaningful existence, opening up a place to stretch one's own taste in the noisy urban business space.



B1908



C1908

ENCOUNTER



A1908



A1908

Lost in a relaxing and free space with fashion, quality, placidity and gentleness, it is the joyful skin-to-skin experience, and a soft feeling. But who will sit with me here at this moment?

Encounter

Lost in a relaxing and free space with fashion, quality, placidity and gentleness, it is the joyful skin-to-skin experience, and a soft feeling. But who will sit with me here at this moment?

沉醉于轻松而自由的空间, 时尚、品位、恬淡、柔和, 是肌肤相亲的愉悦体验, 是柔怀如水的感觉, 却不知彼时彼刻, 会与谁同坐?



M & W

LOATH TO DEPART



BRAND

THE FAMILIAR CALL FROM THE DREAM



M & W

LOATH TO DEPART



SEEK AND ENCOUNTER. ONCE ENCOUNTERED, IT IS THE ARDENT LOVE THAT CAN NOT BE PARTED WITH



B1906

THE ARTISTIC SENSE BETWEEN THE SQUARES



C1906-1



C1906-2

ALL-IN-ONE

All-in-one shaping technology and artistic color bring concise and delicate taste to the space, together with comfortable sitting feeling and modern temperament, each chair here has become an ideal choice for decorating high-grade space



B1906



C1906-1



C1906-2

Be your own queen in your space

在自我的空间，做自己的女王



M & W

Be your own queen in your space



F1926-1



F1926-1

Mood like flowers in full bloom

Nature is the great mentor of human beings, and it has taught people all aspects from life to art. The shape of nature flowers is used for reference for the design of the single chair. It is delicate, natural and beautiful. Every moment when you sit on it, your mood will be like flowers in full bloom.

大自然是人类伟大的导师，身体力行教会了人们从生活到艺术的方方面面，借鉴大自然花朵造型的单椅设计，精致又自然唯美，让坐在这里的每一刻，心情都像鲜花般盛开。



F1926-2



F1926-2

ENJOY

THE FEELING OF BEING SURROUNDED BY ART



WARM ROSE

ROSE RED AND SHAPE OF FLOWERS



B1925-1



A1925

The office chair has warm rose red and shape of flowers, which looks like a flower that never withers. It can bring enthusiastic and romantic breath of the nature for concise business space.



B1925



C1925



C1925-1

ELEGANT AND FASHIONABLE



A1925



B1925



C1925

THE FEELING OF BEING SURROUNDED BY ART

Concise and practical design is also full of family affection.

Standing still in the corner, it is like a spirit falling into the world. I hope to enter your soul in my own way. Someone pulls me, it is he, not you. So he can only dance, shake off lonely thoughts, but still is very happy until he removes sadness and achieves nirvana, and feels exhausted.



CONCISE AND PRACTICAL
DESIGN IS ALSO FULL OF
FAMILY AFFECTION.



A1920



A1920

IDEAL JOB

The smell of youth is floating in the air. With a different mood, familiar but distant, cordial but strange, it is really good to always expect something every day.



B1920



C1920



**As long as you dare, there is the
ultimate art.**

Here's your place! Release your thoughts, desires, individuality as long as you dare.

M & W



FI903



TI903

Life is beautiful, right here

The value of life not only includes constant pursuit but also enjoyment. Sometimes it is also very beautiful thing to slightly stop the pace of running, fall on a comfortable chair, pad up tired legs, sitting quietly, doing nothing, just thinking of something funny.

Comfortable living is an ideal job

惬意地生活 才是理想的工作





SPIRIT THAT FALLS INTO THE WORLD

Standing still in the corner, it is like a spirit falling into the world. I hope to enter your soul in my own way. Someone pulls me, it is he, not you. So he can only dance, shake off lonely thoughts, but still is very happy until he removes sadness and achieves nirvana, and feels exhausted.



A1911

Lightweight and stylish

It scientifically interprets the ergonomics, and is the integration of shape and function, creating the elegant and effective working space for you



B1911



C1911-1



C1911-2



A1911



A1911

MINIMALIST STYLE

Urban architecture exudes a calm temperament. Its straight lines are used as design elements to outline the square and majestic urban space and remove impetuous urban atmosphere.



B1911



C1911-1



C1911-2

LET GO YOUR SOUL

In such a space, you can let go your mood, and pursue the endless aspiration
在这样的空间里，您可以放飞自己的心情、去追寻无根的向往……





A1921



A1921

Based on the keen sense of The Times, profound artistic foundation, exquisite technology, the designer artistically reproduces the most appealing fashion elements from life in the works. Perhaps this is an integral theme of chair art.

凭借敏锐的时代触觉，深厚的艺术功底，精湛的工艺技术，将来自生活中最具感染力的时尚元素，从作品上艺术地再现。也许，这就是椅子艺术一个不可或缺的主题。



B1921



C1921



LET GO YOUR SOUL

**APPRECIATE THE CONFLICT
AND DIALOGUE BETWEEN ART
AND LIFE**

欣赏艺术与生活的冲突与对话

M & W

LIGHTWEIGHT AND STYLISH



F198



F198

The designer believes in simplicity supremacy, uses elegant arc lines throughout the whole works, and forms the system design. Back of the chair, cushion and armrest adopt circular arc element, which deduces elegant fashion.



F298



F398

SELF BEAT

The convention is decided by me. Youth is not decided by convention, and convention can never stop our young heart. I have my opinion. This is our chair story.

常规由我定，年轻，并非约定俗成，也绝不能阻挡我们年轻的心，我有我主张，这是属于我们的椅子故事。





A1826



B1826



C1826



A1800



C1800

MINIMALIST STYLE

It is the ideal seat in our dream: fresh colour, pure and agile type, and no a trace of superfluous complexity.



A1816



A1816

ARTISTIC PARADISE



B1816



C1816



C1816-2

The rose red on the chair denotes the yearning at the hidden bottom of your heart: a pure world, halcyon, beautiful and dream-like scenes, without any outside disturbance.

ROLE BACKSTAGE

Roles need to put on a professional mask, build up visual lines on the body, and fully perform their own scripts in the front of stage. The professional smiles and exaggerated expressions may not be the same as their real emotions. The emotions of social roles are left behind with the clothes they have changed.





Angle

Rodin once said "Beauty is found everywhere. Our eyes do not show a lack of sense of beauty, but a lack of observation". In many cases, people can discover unexpected beauty in aesthetic art, work and life as long as they observe from a different Angle.

罗丹曾说“世界并不缺少美，缺少的，是发现美眼光。”很多时候，其实换一个不同的角度就能发现意想不到美，不管美学艺术，还是工作、生活。

Joyful Colour

INDULGE IN INDIVIDUAL HILARITY



C1924



C1924



C1924



B1924



C1924-1



B1924



C1924-1



C1924-2



B1924

M & W

The dream language opens an ideological journey about chair art, which enables people to shuttle through the vast and boundless art world with the help of unbounded thinking, explore the latest inspiration and international art trend of thought, and finally form visible and eye-catching works, waiting for your appreciation.

Always looking for a place to tolerate self-indulgence. The dream job enables people to live out the true self.



FREE SELF





FREE SELF

The more rules and regulations there are in social work, the more people yearn for freedom in heart. Even if they cannot completely free themselves, at least they hope there will be a space to accommodate self-indulgence. It integrates comfort and image, work and freedom. This is the ideal goal and the chair art in dream.

社会工作中越是多规则条框，内心就越是向往自由和无拘无束，即使无法完全解脱自我，至少也希望能有一方空间包容我的个性放纵。舒适与形象兼备，工作与自由相融，这是理想的目标，也是梦想中的椅子艺术。



A1819-1



B1819-1



C1819-1



B1819

The fashionable office chair designed for young administrative staff. The first class imported materials, clear cut and simple line, exquisite and flawless craftsmanship, all fully condense excellent quality and personal taste, allowing harmonious beauty to show thoroughly.



C1819



A1819

MINIMALIST FLEXIBILITY

It is freer to make complex things into simple. The designer follows the simple and extraordinary design, mixed yet orderly concept, presents minimalist flexible shape, and practicable functions. The beauty of light simplicity can be perceived in life.



ARTISTIC IMAGE

Artical



Gain an attraction outside **your field of vision**

M & W



Artical

I once thought that it was ok as long as the chair was comfortable, durable and good-looking. I didn't realize how much I had missed until I met her. The most important thing was that I ignored my own inner feelings. From this moment on, I do not get busy for anyone, but focus on the art of the chair and my own inner feelings.

ARTISTIC IMAGE

M & W





C1909

Gain an attraction outside **your field of vision**



B1909



B1909-1

ARTISTIC IMAGE

Awake



C1909



C1909-1



B1909



ARTISTIC IMAGE

**SPECIAL
CHARM**



M&W



A1719



B1719



C1719

SPECIAL CHARM

Black looks composed and steadfast. The eye-catching bright electroplate hardware looks like starlight in dark night. They let people yearn to be close to, but cannot be satisfied.

BEAUTIFUL FEELING

ARTISTIC IMAGE





F1823

BEAUTIFUL FEELING

Boundary limits freedom. The design saves the traditional handrail, looks exquisite and magnificent, and gives users greater freedom. Due to the unrestrained bearing, there is unrestrained body language. This is the art of the chair, and the pursuit of the soul.



M & W



A1708



A1708

ARC OF DREAM AND REALITY

Carrying the high quality design gene of the fashion, it is lightweight, diversified and fashionable. Inheriting the excellent FURICCO technique, it pays attention to fashion trend and the wish of the users, beautifying the office environment and improve team effectiveness.



B1708



C1708

ARTISTIC IMAGE

EXTREME IMPRESSION

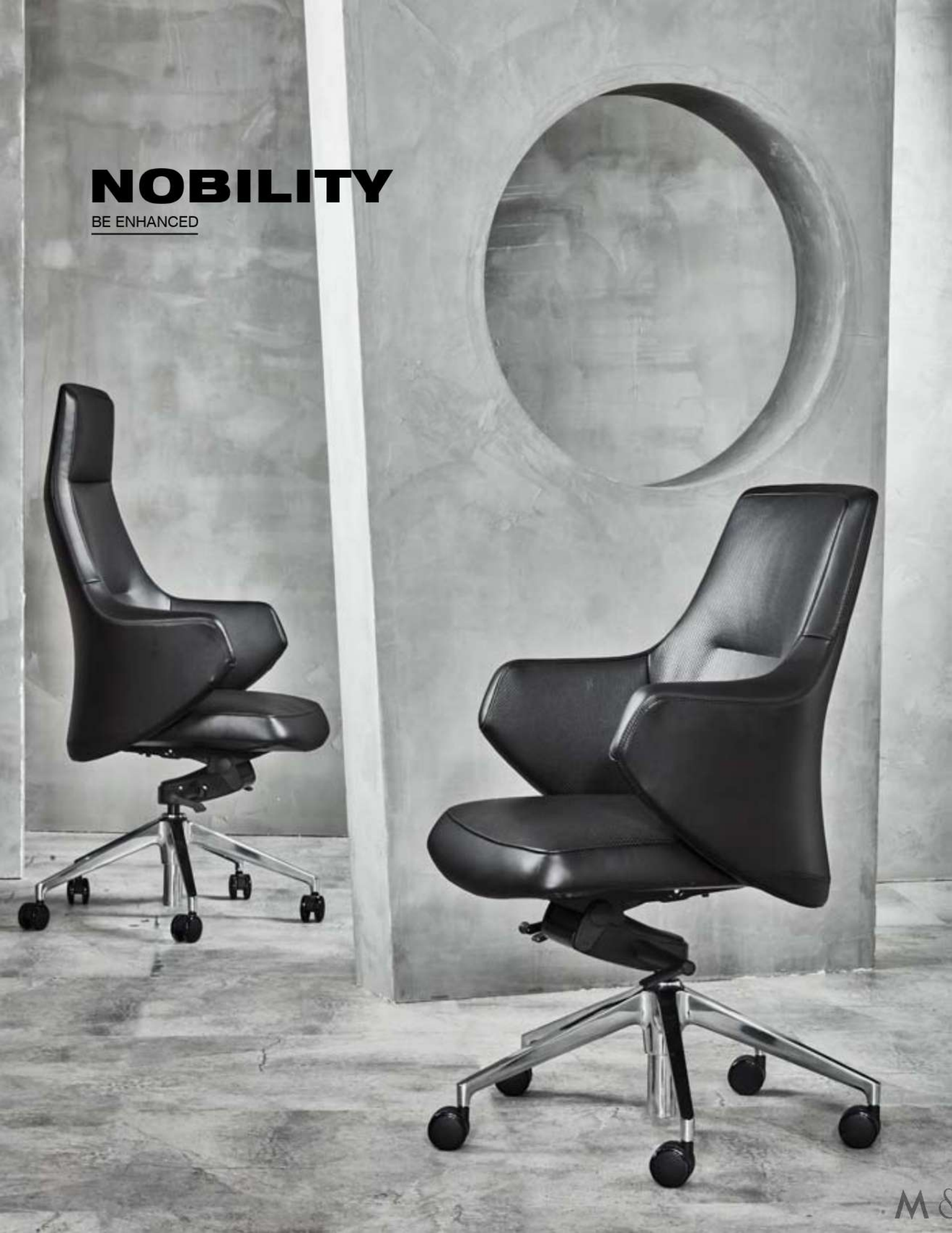
黑白而不苍白的极致印象



M & W

NOBILITY

BE ENHANCED



优质牛皮的深黑色代表着高贵，同时又象征了深厚、率性、自由，越发引起了家具设计者的灵感与创意，为设计的想象空间平添了更多余地。

The deep black of high grade cowhide represents nobility, symbolizes profoundness, frankness and freedom. It triggers the inspiration and originality of furniture designer, and adds more room for the imagination space of the designs.



A1927



B1927



C1927



AI927

EXTREME IMPRESSION



B1927



CI927



A1822



B1822

DANIMILLANDAE QUAMUSDA

The designer gets artistic inspiration from the world classic "bear hug chair". The short and fat armrest extends, it seems that it hugs the young bear. It is equipped with comfortable stretch force material filling and has remarkable surface texture sense, so people would like to always sit down. The combination of simple plastic arts and scientific structure gives good moving support. It is comfortable, stylish, and high-end.



C1822



F1808

Arc of dream and reality

Beautiful and fluent circle arc makes the low chair rich and fruity. The free design is a bit redundant, so you can feel free when sitting there.



F1824

Dancing butterfly

The romantic designer creates the dancing butterfly image on the back of the office chair, which brings the vitality of nature to the inanimate chair, and makes the mood alive.

THE IDEAL OF THE CHAIR



F1703



F1703



T1703

It keeps pace with the pulse of times, displaying the fashion lifestyle, combining the modern office latest trends, innovative, advance guard, open and personal. It allows people to experience fashionable frontier, appreciate the new elegance of modern office art.



F1703



**Pressure-free sense of beauty
in life**

Every day's work is like a holiday in the own seat. The quiet and elegant colour tells the yearning for a quiet life. It fits the curve of human body, and embodies the extreme pursuit of health and happiness. Some people, who are naturally tired of the boring work mode under the traditional mode, choose to job-hop and escape. By comparison, I choose an artistic chair to release the pressure of body and mind in the work seat.



F1821

T1821



F1821

FRESH IMPRESSION

THE DOT LINE SURFACE PRESENTS ELEGANTLY; THIS IS THE FREEHAND BRUSHWORK OF CHAIR ART.

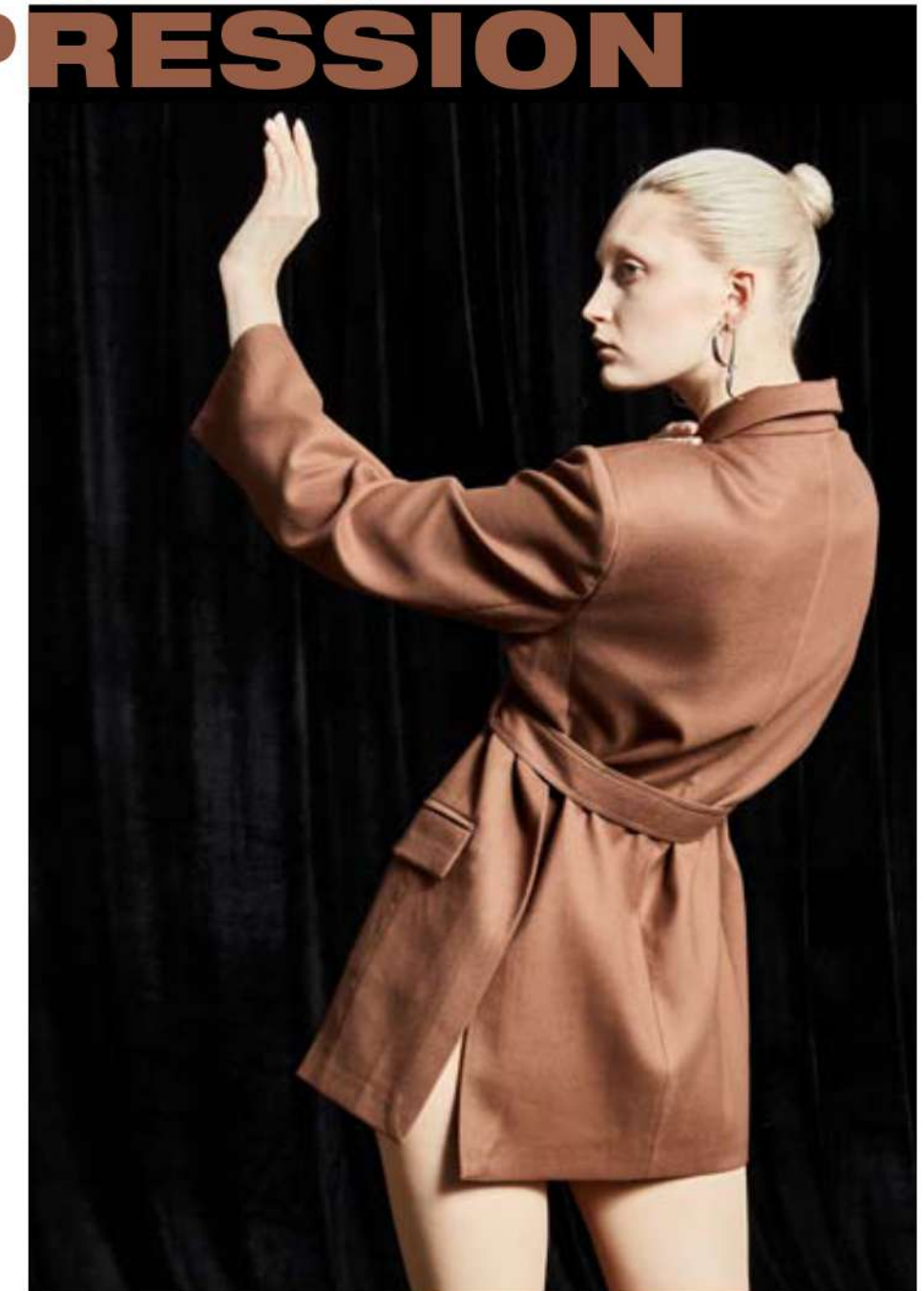


F1705



T1705

FRESH OF IMPRESSION



ART IS INTANGIBLE, BUT CHAIR IS TANGIBLE. FURICCO GIVES YOU THE FASHION ART THAT YOU CAN TOUCH.



C1807



C1807



C1803



The perfect colour creates perfect beauty. The great sound seems soundless, the great image seems formless. The interpretation and analysis of perfect beauty needs depth of appreciation by the mind.



C1803



C1803

ARTISTIC IMAGE

由梦而开启的一场关于椅子的艺术之旅，不会因为梦想实现而结束，因为梦没有确定的边界和方向，今天在这里取得辉煌，明天又有新的梦想，而 FURICCO 追求更高境界的办公椅艺术之心，永不停止跳动，感谢你的欣赏，更感谢你的支持。

Dreams open a trip of the art of the chair. It will not end because of the realization of the dream, because dreams have no certain boundary and orientation. Despite of today's brilliant achievement, people may have a new dream tomorrow. FURICCO constantly pursues higher realm of art of office chair. Thank you for your appreciation and thank you for your support.